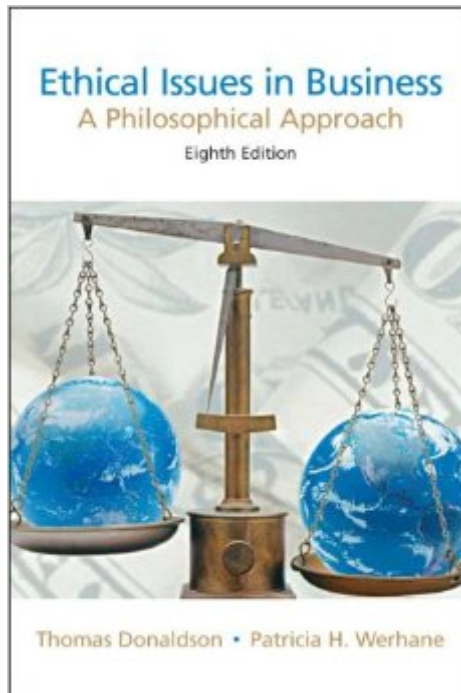


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Ethical Issues In Business: A Philosophical Approach (8th Edition)



Synopsis

This widely used business ethics book begins by introducing students/readers to moral reasoning. A collection of readings and cases from both philosophical literature and business articles apply ethical theory to real-life business situations. Well-known scandals involving companies like Enron, WorldCom, Tyco, Merrill Lynch, and Parmalat have increased public awareness of business ethics, underscored its importance, and ushered in a new era of increased corporate regulation and governance. Now, more than ever, a student planning on entering the business world, and anyone working for a corporation, investing in stock, or even interacting with businesses will benefit from a basic understanding of business ethics.

Book Information

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Average Customer Review: 4.0 out of 5 stars See all reviews (23 customer reviews)

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Customer Reviews

This material was required for the last class of my Bachelor's. I did not actually like the book itself, however it was in good condition. There were some previous writings in the material, but overall it was good quality. The book itself has a terrible glossary. (actually, it really doesn't even have one) I would not purchase this book as a reference for anything other than required course material.

Bought it used, there was no damaging on the package or the book. The book came laminated and there are little to no pictures, so 98% percent words. The cover is in color but the entire book is in black and white.

I am an undergraduate student at the Wharton School and took a class with the author of this book,

Thomas Donaldson, which was one of the best classes I've ever taken. The cases in this book are drawn from Donaldson's personal experience as an ethical consultant to companies and from his interactions with other knowledgeable ethicists. Even by itself, this book is very useful to gain a foundation in business ethics and its philosophical foundations, as well as to learn about some interesting cases that serve as great conversation topics and practical examples in the real business world.

As far as the actual material goes, this is a good book. It is full of actual scenarios and lessons learned from real companies. The authors do a great job discussing business ethics and I learned a lot from this book. The only negative things I have to say are for the formatting and non-text setup of the book. It has no chapter numbers on the pages so it's difficult to flip to a particular chapter. It also lacks a concordance so it is nearly impossible to find something that you read once and can't remember where it is. I was very frustrated by that when studying for tests.

I am a professor of management and first taught with this text twenty years ago. It is still the best text I have ever seen on this topic. I absolutely love how it contrasts seminal readings that take opposing stances, forcing the reader to really think about what they believe and why. It doesn't just introduce students to frameworks -- it actually gets them thinking critically about their own moral reasoning, and it can make a real difference in how the students see the world.

I purchased this book as a required textbook for my Contemporary Ethical Issues in Management class in a master's program. The readings are easy to comprehend and seem to be succinct with information. Recommend only to those who have a requirement for this book.

It is nice to be able to rent text books and not have to purchase them unless you want it for your personal library. This is a great alternative and just as easy, or easier, than renting from the college or college approved book stores.

I like how this book presents real world examples. It is interesting to learn what ethical issues businesses have faced and how they solved them.

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